



PO Box 506
Windsor, NJ 08560

September 17, 2011

Dear Fellow Friends of the Robbinsville St. Patrick's Day Parade –

The Robbinsville Irish Heritage Association, a community service non-profit 501(c)4 organization, incorporated in 2009 to foster an understanding and appreciation of Irish cultural values within Robbinsville, New Jersey and the surrounding areas. We shall act as a nexus for Irish cultural events and promote educational community activities to support charitable outlets in the local community. One of the annual cultural events we organize each is the Robbinsville St. Patrick's Day Parade to be held on March 24th, 2012.

We need your help to bring this cultural event to fruition and to support our foundational mission. Your sponsorship is sought to help establish a community tradition that will last for ever forward. Our goal is to have the entire community of Robbinsville enjoy in the festivities of the Parade. Just as Trenton/Hamilton began its St. Patrick's Day Parade back in 1985, and now hosts over 60,000 spectators, we too see this becoming a grand event for both the private and corporate citizens in our community.

Help us make the Robbinsville St. Patrick's Day Parade an event that is looked to with anticipation and enthusiasm by your customers and clients, the good people of Robbinsville, and surrounding communities. Please consider becoming a sponsor of the Robbinsville Irish Association this year and help make this community event a success.

We are seeking Platinum Level Sponsors (\$1000), Gold Level Sponsors (\$500), and Silver Level Sponsors (\$250). Our Sponsors will be highlighted in all our Publications including our Parade Day book, our website, and periodic circulations to the community. Sponsors will be acknowledged at the Opening and Closing Ceremonies. Our Platinum Sponsor will be invited to have a contingent march in the Parade with their Corporate Banner as our chief beneficiary. Representatives from all three levels of Sponsors will have honorary seats on the Reviewing Stand at the Parade and will be acknowledged accordingly with Sponsorship Plaques.

We will work closely with your public relations team to help highlight the generous care and concern you have for the community as demonstrated by your sponsorship. Please reach out to us at the email addresses below to discuss and coordinate our efforts.

Sincere regards,

RIHA Fundraising Committee
Dave Doran
davedoran@optonline.net

Jim O'Donnell
joeneck@optonline.net

John Sturgeon
jwsturg@hotmail.com

Mike McGowan
mikemcgowan@mail.com



2011-2012 Robbinsville Irish Heritage Association Corporate Sponsorship Form

I would like to participate as a PLATINUM GOLD SILVER (circle one) level sponsor for the Robbinsville Irish Heritage Association.

Company Name:	
Company Address:	
Company Point of Contact: (name)	
Point of Contact: (phone)	
Point of Contact: (email)	
Company Public Relations Officer:	
P.R. Officer Phone #:	
Name to Appear on Plaque: (if other than Company Name above)	

We'll provide you with a letter acknowledging your tax-deductible donation and the level of sponsorship you have chosen to generously provide. This will be sent to the address above. If the letter should be sent to an alternate address please provide that below.

Address for Tax-deductible Acknowledgement Letter:

Thank you very much for your generous support of Robbinsville and the Robbinsville Irish Heritage Association!

Please make all checks payable to The Robbinsville Irish Heritage Association.

Robbinsville Irish Heritage Association Sponsorship Levels

Platinum Level Sponsor – (\$1000)

- Spotlighted in all communications as primary Platinum Sponsor of RIHA St. Patrick's Day Parade
- Honored in Opening and Closing Ceremonies
- Contingent of Platinum Sponsor employees/colleagues will be slotted in parade in position of prominence (let us know if you require a corporate banner)
- Advertising of Platinum Sponsor in Parade Day Book
- Seating Adjacent Grand Marshall on Honorary Parade Review Stand
- Plaque Acknowledging Sponsorship
- Framed signed picture with Grand Marshall and RIHA Contingent

Gold Level Sponsor – (\$500)

- Spotlighted in RIHA communications as Gold Sponsor of RIHA St. Patrick's Day Parade
- Honored in Opening and Closing Ceremonies
- Seating in Front Row of Honorary Parade Review Stand
- Advertising of Platinum Sponsor in Parade Day Book
- Plaque Acknowledging Sponsorship

Silver Level Sponsor – (\$250)

- Spotlighted in RIHA communications as Silver Sponsor of RIHA St. Patrick's Day Parade
- Honored in Opening and Closing Ceremonies
- Seating on Honorary Parade Review Stand
- Advertising of Platinum Sponsor in Parade Day Book
- Plaque Acknowledging Sponsorship